



November 18, 2020

To whom it may concern,

I am writing this letter of recommendation on behalf of Natalija Popovic, in support of her application to the Master of Arts in Communication program, here at Marquette University. I have known Natalija for several years now and have had her as a student in both my Principles of Public Relations (PURE 1800) and Public Relations Strategies (PURE 3800) classes.

Natalija is an excellent student and has been a great contributor to class discussions. She has often offered her unique perspective, both as an international student and NCAA D-1 student athlete, in the classroom, and I know her fellow classmates have enjoyed collaborating with her on group projects. I was not surprised to see that Natalija has an excellent cumulative GPA, but I was particularly impressed to learn that she has earned recognition on the College of Communication Dean's List six times – and has received Big East All-Academic Team honors five times. Her stellar academic record speaks for itself.

Outside the classroom, Natalija has demonstrated leadership serving as captain of the Marquette varsity women's tennis team. She has also found time to serve as a student worker in the MU Athletics ticket office, and has gained professional experience as a Communication Intern in the Marquette Athletics Communication Department. Having juggled all these roles as an undergraduate, I have confidence that Natalija will be similarly successful as she pursues a graduate degree in Digital Communication Strategies while continuing to compete on the Marquette tennis team.

Natalija has conveyed to me her passion for strategic communication, and for an eventual career working within the sports industry, and I believe her plans to pursue a master's degree from our program will help drive her toward this future. Please let me know if I can answer any questions or provide additional information about Natalija's background or qualifications.

Sincerely,

Nathan Gilkerson

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